



Program Booklet Advertisement Planner

Date: _____

Company Information: _____

Payment Status: _____

Ad Copy Status: _____

Please select an advertisement style from the template below, and enter the appropriate information in the chart on the right.

| | | |
|---|------------------------|-------------------------|
| A Cover 7.5 x 9.5 Inside 7 x 8.5 (dimensions in inches) | C 3.5 x 8.5 | D 3.5 x 4.5 |
| B Inside 7 x 4.25 | F 3.5x 2.125 | G 1.75 x 4.25 |
| E 7 x 2.125 | | G |

Advertising Space request for the Conference Program Booklet

| | Cover Page | Inside Page |
|--------------|-------------------|-------------|
| Full Page(A) | Inside Outside | Style: A |
| Half page | Inside | B C |
| Quarter page | | D E |
| Eighth page | | F G |



Planner Ads

(Canadian Dollars)

| | Back Cover | Front/ Back Inside Cover | Inside |
|-------------------|------------|-----------------------------|----------|
| Full Page (A) | \$500.00 | \$400.00 | \$350.00 |
| 1/2 Page (B or C) | | | \$175.00 |
| 1/4 Page (D or E) | | | \$90.00 |
| 1/8 Page (F or G) | | | \$50.00 |



Planner Ads

(American Dollars)

| | Back Cover | Front/ Back Inside Cover | Inside |
|-------------------|------------|-----------------------------|----------|
| Full Page (A) | \$400.00 | \$325.00 | \$280.00 |
| 1/2 Page (B or C) | | | \$140.00 |
| 1/4 Page (D or E) | | | \$70.00 |
| 1/8 Page (F or G) | | | \$40.00 |

Please return completed form to:

Dr. Gordon Bates

ChemEd 2005 Conference Chair

Department of Chemistry, UBC

2036 Main Mall Vancouver, BC

CANADA V6T 1Z1

Payment information:

☐ Cheque

(Payable to **ChemEd 2005 Society**)

Credit Card Payment Information:

☐ Visa

☐ MasterCard

☐ Amex

Credit Card Number: _____

Expiration Date: _____ Name on the Card: _____

Signature of the Cardholder: _____